March 6, 2023

Re: Seal of Approval Program and Rotary Cleaning Systems

Dear Seal of Approval Program Participant:

Effective immediately, The Carpet and Rug Institute’s (CRI’s) Seal of Approval (SOA) program will no longer certify rotary cleaning systems and products. All currently certified rotary cleaning systems and products will remain certified through the expiration of such certification. No new certifications or renewals of these products will be provided going forward.

The SOA program defines a rotary cleaning system as: “A type of cleaning equipment with a head (with or without a brush, pad, or bonnet) that spins, orbits, or oscillates horizontally on the carpet surface. The machine may eject water/solution through jets or water/solution may be sprayed on carpet surface by other means.”

The goal of the SOA program is to help consumers make informed decisions and help manufacturers improve their products. Because rotary cleaning systems may void the manufacturer’s warranty on most carpets and rugs, the Carpet and Rug Institute determined that certification of such systems is not aligned with the missions of the SOA program or the CRI.

We apologize for any inconvenience this causes and look forward to working with you on other products and cleaning systems.

Best regards,

Joe W. Yarbrough