



THE CARPET AND RUG INSTITUTE

Green Label Plus Indoor Air Quality Testing Program

carpet-rug.org | 706.428.2137 | Dalton, Georgia

Green Label Plus Certification Mark Usage Guidelines

The Carpet and Rug Institute (CRI) created the Green Label Plus certification mark to identify carpets, adhesives and cushions that have Green Label Plus certification. This usage guideline shows certification mark options that are available for participants and private labelers that hold a current Green Label Plus certification. Additional information regarding the use of Green Label Plus certification mark is found in CRI's Green Label Plus Quality Manual and participation agreements. Pre-approval is not required for advertising and promotional materials that use CRI's copyrighted content when this guideline is followed. For any questions about proper certification mark usage contact CRI at 706-428-2137.

CRI GREEN LABEL CERTIFICATION MARK OPTIONS

CRI Green Label Plus certification mark artwork is available as shown below in green or black. Artwork for marks with a white border is also available for use on medium or dark background applications.



Certification Marks in Color (Pantone® 377) or Black (100% K)



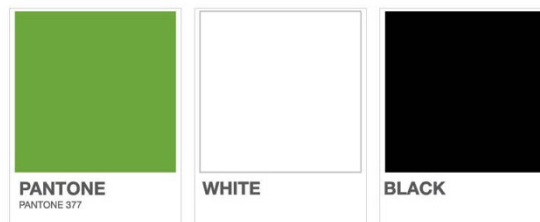
Certification Marks with White Border in Color (Pantone® 377) or Black (100% K)

COLOR USE

CRI green or black are approved certification mark colors. Use of any other color is not permitted.

Green = Pantone® 377

Black = 100% Black



CLEAR SPACE & SIZE

Keep clear space on all sides equal to (at least) 0.25 inch on all sides. The certification mark should not be smaller than 0.5 inch wide.



PROHIBITED USES

GLP certification marks can only be used on products that have CRI GLP certification. Do not alter the provided certification mark artwork in any way other than proportionate resizing.



X DO NOT
DEVIATE FROM
COLOR PALETTE



X DO NOT
ADD OUTLINES
OR ELEMENTS



X DO NOT
APPLY GRAPHIC
EFFECTS



X DO NOT
CROP OR EDIT
THE LOGO



X DO NOT
DISTORT LOGO
PROPORTIONS