



Seal of Approval

Carpet Cleaning Testing Program
The Carpet and Rug Institute, Inc.
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 Email: soa@carpet-rug.org
 Website: www.carpet-rug.org

Seal of Approval™ Private Label Solution Registration

Please complete this form for each additional certification that is different than the company or product name identified on the tested product. Please include a 400x400 pixel 72 dpi web optimized JPG image of the product with this registration form to be used with listings. Private Label certification will only be granted for the tested product's attachment and setting.

Any change to this information will require an updated Private Label Solution Registration form be completed and submitted to The Carpet and Rug Institute, Inc.

Certified Product Information (Used to identify existing tested and certified product in our system)	
Manufacturer's Name	
Tested Product Name	
Certification Number	

Private Labeler Company Information (Used to identify Private Labeler company in our system)			
Private Labeler Company's Name			
All DBA or Division Names of the Company			
Phone			
Email			
Website			
Address (for website listing and certificate)			
Address Line 1			
Address Line 2			
City		State/Province	
Zip/Postal Code		Country/Region	

Private Label (PL) Product Information ⁱ

(Compared with registered tested product information and used to create PL certification and listings)

PL Product Name			
PL Global Trade Item Number (Ex. UPC, EAN, JAN) (OPTIONAL)			
Solution Type		Dilution Rate (oz./gal.) ⁱⁱ	
Application Rate (oz./ft ²) ⁱⁱⁱ			
Cleaning Instructions			

ⁱ - The included product information on this form must match the product label instructions for the life of the certification. Any differences from what is included on this registration form will result in immediate decertification from the Seal of Approval Program.

ⁱⁱ - If the solution does not require dilution, enter N/A.

ⁱⁱⁱ - The Application Rate is only required for pre-spray, encapsulate, and in-tank solutions.

Additional information to be displayed on website. **(Optional)**

Include DBA and Division Names on website and certificate?	Yes		No	
List product on CRI website?	Yes		No	

Differences, if any, between tested product and private label product.

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Submitted By		Date	
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